

# FRANCHISE OPPORTUNITY

This document is intended to assist prospective applicants in reflecting prudently on a decision to secure a Villa Tritonia international franchise.

## VILLA TRITONIA

An international property development and investment franchise group.



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## OVERVIEW

**As Villa Tritonia embraces a vigorous expansion program in order to expand its property development and investment portfolio as well as its business growth, it is currently in the process of firmly increasing the allocation of Villa Tritonia international franchise opportunities to qualified and visionary entrepreneurs. By increasing its Villa Tritonia international franchise operations internationally, Villa Tritonia is exposed to, and is able to link its strategic alliances and clients with exclusive and lucrative property development and investment opportunities. It further affords Villa Tritonia's strategic alliances and clients with the benefit of not needing to visit multiple property brokerage firms, financial institutions or corporate advisory firms in their quest to secure the right deal.**

The Villa Tritonia international franchise offers an excellent business opportunity for entrepreneurs involved in the property industry, as well as those who have explored the idea of becoming involved in the lucrative and vibrant international property industry, but have increasingly find it difficult to secure finance and expertise for property development, investment and speculation projects. With the support of Villa Tritonia, its franchise partners are less exposed to the extreme risk and huge capital input requirements normally associated with a business in the same industry.

The Villa Tritonia international franchise opportunities are afforded in terms of a license agreement, which operates as independent and privately owned business entities. These exciting and lucrative Villa Tritonia international franchise opportunities are available only to visionary, dynamic and energetic entrepreneurs.

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# HOW DOES THE FRANCHISE FIT INTO THE VILLA TRITONIA CORPORATE STRUCTURE?



## **Villa Tritonia franchisor:**

Villa Tritonia (franchisor) is vigorously expanding its successful business model, concept and infrastructure to virtually every country of the world, by means of establishing 100 Villa Tritonia international franchises that is owned and operated independently by qualified and dynamic entrepreneurs.

## **Villa Tritonia international franchises:**

The Villa Tritonia international franchise operating licenses are only awarded to specific countries or geographical areas approved by the Villa Tritonia franchisor. The Villa Tritonia international franchises' primary function and responsibility is to establish and manage up to 50 Villa Tritonia regional agencies in its geographical area of appointment. The Villa Tritonia international franchises, supported by their strong resources backing, further engage in various property development and/or property investment and/or property speculation transactions to significantly enhance their individual financial, intellectual and business growth.

## **Villa Tritonia regional agencies:**

As a primary professional service, Villa Tritonia regional agencies negotiate and facilitate international venture capital funding, industry specific corporate advisory services as well as viable business and project opportunities for their clients. The secondary function of Villa Tritonia regional agencies, supported by their strong resources backing, are to engage in various property development and/or property investment and/or property speculation transactions that will significantly enhance their individual financial, intellectual and business growth.

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# WHAT ARE THE DUTIES OF A FRANCHISE?

The Villa Tritonia international franchise is primarily responsible to establish and manage up to 50 Villa Tritonia regional agencies in its geographical area of appointment.

The Villa Tritonia international franchise is required to engage in the investment of various lucrative residential and/or commercial and/or industrial properties.

The Villa Tritonia international franchise is required to engage in the development of residential and/or commercial and/or industrial property projects.

The Villa Tritonia international franchise is required to engage in the speculation of residential and/or commercial and/or industrial properties.

A Villa Tritonia international franchise is required to negotiate and facilitate international venture capital funding, industry specific corporate advisory services as well as viable business and project opportunities for its clients.

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# HOW WILL A FRANCHISE BE REWARDED?

A Villa Tritonia international franchise is firstly rewarded with the \$1 000 (one thousand US Dollar) annual license fees that are payable by its Villa Tritonia regional agencies.

A Villa Tritonia international franchise is further rewarded by capital gains as well as rental income that derive from its investments in various residential and commercial properties.

A Villa Tritonia international franchise is further rewarded by the profits generated through the sale of its various property developments.

A Villa Tritonia international franchise is further rewarded by profits and commissions generated through the speculation in various residential and commercial properties.

A Villa Tritonia international franchise is further rewarded with a 1% commission on the total business or project transaction value, when corporate resources such as international venture capital funding, industry specific corporate advisory services as well as viable business and project opportunities have been successfully negotiated and facilitated to its clients. (Villa Tritonia only facilitates transactions with a minimum value of \$1-million US Dollar or more.)

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# WHY IS THIS FRANCHISE OPPORTUNITY SO UNIQUE?

**First and foremost, franchising is all over the world considered as the most popular and secure way of conducting a private business.**

A Villa Tritonia international franchise operates in the highly lucrative property industry, which is generally regarded as the industry that is the biggest and most consistent creator of individual wealth.

A Villa Tritonia international franchise opportunity is extremely cost effective to obtain and to operate, but in return offers a high income potential that is seldom available in today's challenging and competitive marketplace.

A Villa Tritonia international franchise opportunity does not necessarily require extensive industry specific knowledge and experience from an applicant, as it is supported and guided by a team of professionals as well as a well structured and developed infrastructure. Instead, this Villa Tritonia international franchise opportunity is rather made available to, and focuses on driven and enthusiastic entrepreneurs with the intense desire and commitment to succeed in corporate business.

A Villa Tritonia international franchise opportunity provides an unparalleled business framework through which an applicant can exponentially enhance its intellectual, financial and business growth.

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# WHAT IS THE FINANCIAL CONTRIBUTION EXPECTED FOR A FRANCHISE ALLOCATION?

Villa Tritonia is explicitly motivated by, and dedicated to support and nurture entrepreneurial development. As a result thereof, the strategy of the Villa Tritonia franchisor is to extend the Villa Tritonia international franchise opportunities to qualified and deserving entrepreneurs, subject to the applicant's unconditional acceptance and compliance to the standard conditions contained in the Villa Tritonia Franchise Agreement, as well as to the following initial financial contributions and commitments:

- The management team is required to incorporate a private limited company through which the corporate activities of the Villa Tritonia international franchise will be conducted.
- The management team is required to pay the Villa Tritonia franchise fee of \$250 000 (two hundred and fifty thousand US Dollar).
- The management team is also liable to pay an annual website contribution fee of \$1 000 (one thousand US Dollar).
- The management team will also be liable to pay an amount of \$500 (five hundred US Dollar) for the preparation and drafting of the applicable Franchise Agreement.
- The management team will also be liable to pay an amount of \$1 000 (one thousand US Dollar) for the training and information documentation that is applicable to the Villa Tritonia international franchise operation.
- The management team will be liable for all operational expenses, of whatsoever nature, pertaining to their function as operational partners.

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# WHAT ARE THE CRITERIA APPLICABLE TO A FRANCHISE APPOINTMENT?

**The management team shall consist of at least 2 (two) qualified individuals as partners.**

**To qualify for a Villa Tritonia international franchise allocation, an individual must:**

- Be a professional person or entrepreneur.
- Have a corporate or property background.
- Have fluency in English.
- Have excellent communication and time management skills.
- Be confident in dealing with business executives and entrepreneurs of various cultural backgrounds.
- Have and exhibit integrity, loyalty, respect and stature in his/her profession and community.
- Have ready access to A-grade office facilities with complete electronic communication infrastructure (internet, e-mail, fax, telephone, etc.), where the Villa Tritonia international franchise will be represented.

**Of equal importance are the following personal attributes required from individuals involved in a Villa Tritonia international franchise:**

- Be matured, dedicated and have the ability to work independently.
- Have confidence and competence in both oral and written communication.
- Be a self-starter with high levels of energy and enthusiasm to deliver results quickly and exceed expectations.
- Be conscientious, with a problem-solving orientation, initiative and persistence.

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# HOW DO I APPLY FOR A FRANCHISE APPOINTMENT?

## The procedure to apply for a Villa Tritonia international franchise is:

- Formulate a request in writing that fully motivates your reason(s) for applying.
- Your request must be in English.
- The request must be e-mailed to the Villa Tritonia franchisor at: [info@villatritonia.com](mailto:info@villatritonia.com)

## All correspondence should be addressed to:

The Chief Executive Officer, Villa Tritonia.

Every request will be strictly evaluated according to the merits contained in the applicant's written request. The Villa Tritonia franchisor will provide the applicant with the related information and application documentation.

Furthermore, a Villa Tritonia Franchise Agreement will only be made available to an applicant when the aforementioned application procedures have been complied with, and such documentation has been evaluated and approved by the Villa Tritonia franchisor.

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